

Marketing Communications Manager (m/f/d)

We are seeking a dedicated, motivated, and goal-oriented employee (m/f/d) to support our marketing department on a full-time or part-time basis (minimum 30 hours per week).

This position is ideally suited for somebody who is looking to contribute their creativity and organizational skills to a small but ambitious and growing marketing team.

Your role:

- Planning and implementation of marketing strategies in collaboration with the marketing management
- Coordination and further development of the brand marketing project in collaboration with marketing management and relevant service providers
- Preparation and placement of high-quality and target group-specific marketing materials (e.g., whitepapers, flyers, infographics, videos, etc.) in collaboration with product management and external service providers
- Optimization and maintenance of the company website (Shopware 6) regarding the customer journey and user-friendliness
- Design and maintenance of social media presence (LinkedIn) and email marketing

Your profile:

- 5+ years of experience in marketing communication
- Experience in online marketing, brand marketing, and social media marketing
- Proficiency with MS Office, webshop systems (e.g., Shopware 6), graphic design software (e.g., Figma), and CRM systems (e.g., Salesforce, Combit)
- Structured, conscientious, and able to work multiple deadlines
- Out-of-the-box thinking, hands-on mentality, and enthusiasm for actively contributing to projects
- Enjoyment in actively shaping and further developing a creative and ambitious marketing team
- Full Professional Proficiency in both English and German

Your benefits:

- **Flexible Working** - Technology has made it possible to be flexible. We understand that you have families and personal commitments. We support that.
- **Commuting** - All employees have the option to take advantage of a Job Ticket, which is financially supported by PROGEN, or you can take advantage of our bike leasing program (or both!)
- **Training** - You want to learn. We want that too. We will support you and your professional development with training best suited to your learning.
- **Team Lunch** - At our monthly team lunch everyone gets together to enjoy food from a local restaurant, organized by PROGEN.
- **Support** - We are a team and we are here to support you. We do not hire machines. It is our people who make the team so great.

Sounds good so far?

Then send your application via email (personal-marcom@progen.com) directly to Dr. Caroline Odenwald, Head of Marketing, including your start date and salary expectations. We look forward to your application!

About us

PROGEN was founded in 1983 in Heidelberg Germany, and today is a global biotech company working with partners in academia, biotech and pharma. It is our underlying mission, to help progress new therapies safely, quickly and affordably, so together we can provide solutions to people suffering from poor health and affected by disease every day.

PROGEN is made up of a team of experts within AAV and the life sciences and is partnered with gene therapy experts worldwide. We are more than just a manufacturer of antibodies, proteins and ELISA kits. We strive to understand what scientists need, so we can create solutions and ultimately deliver high quality antibody and exclusive AAV products, which solve research challenges within academia, biotech and pharma, and ensure PROGEN can continue to be a trusted and reliable partner.